

**CHINA
WEEK** | 2018

 **MILKEN INSTITUTE**

**2018 CALIFORNIA-CHINA
BUSINESS SUMMIT**

THURSDAY, MAY 3

SPONSORSHIP

CO-ORGANIZERS



中国机电产品进出口商会
China Chamber Of Commerce For Import &
Export Of Machinery & Electronic Products

CALIFORNIA-CHINA BUSINESS SUMMIT

THURSDAY, MAY 3 / 8:00 AM — 5:00 PM
BEVERLY HILTON HOTEL, BEVERLY HILLS

The day-long business summit is designed for California business leaders involved in or contemplating engagement with China. Meet top business leaders and investors from across China who are ready to do business with California. Access various business, political and thought leaders to learn about the latest information on the dynamic partnership between California and China.

Six major topics will be featured co-organized by industry leaders and experts in the field including:

- **ADVANCED MANUFACTURING**
- **ARTIFICIAL INTELLIGENCE**
- **CLEANTECH**
- **CROSS-BORDER INVESTMENT**
- **ECOMMERCE**
- **PUBLIC-PRIVATE PARTNERSHIPS**

ATTENDEES CAN EXPECT TO

- Meet senior Chinese investment and trade delegates from throughout China
- Learn about trends and opportunities in cross-border business directly from top practitioners
- Connect with valuable business and strategic resources to help you define and execute your China strategy
- Gain exposure to numerous projects at the leading edge of California-China business
- Get involved with ongoing California-China business development activities and initiatives

California's strategic Memorandum of Understanding (MOU) with China's Ministry of Commerce was reached by Chinese President Xi Jinping and California Governor Edmund G. Brown, Jr. The MOU expands trade and investment cooperation and links California businesses directly to China and seven of its most economically advanced regions including Guangdong, Jiangsu, Shandong, Hebei, Shanghai, Chongqing and Inner Mongolia.

MEDIA SPONSOR

Los Angeles Times

SUPPORTING ORGANIZATIONS

American Chamber of Commerce China, Bay Area Council, California Asian Pacific Chamber of Commerce, California Centers for International Trade Development, California-China Trade Network, Los Angeles Area Chamber of Commerce, Los Angeles Regional Export Council, US-China Business Council, US-China Clean Tech Center, US Department of Commerce Minority Business Development Agency, and the World Trade Center Los Angeles.



SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR -- \$50,000

- One (1) Milken Institute Global Conference ticket (valued at \$15,000) – April 29 - May 2, 2018 at the Beverly Hilton Hotel
- Deliver Opening Plenary remarks and/or introduce keynote speaker
- Sole sponsorship of the ChinaWeek Wilshire Garden networking venue
- Full page ad inside front cover in Summit program
- Strategic placement in all media marketing campaigns including the Los Angeles Times
- Name and logo displayed as a "Platinum Sponsor" on all collateral materials, event signage and website
- 12 passes to Summit
- One prime location table display (8 foot display table)
- Invitations to private VIP Summit events
- Opportunity to purchase discounted Milken Institute Global Conference tickets:
 - » \$12,500 - All Conference Pass (April 29 - May 2, 2018)
 - » \$3,000 - Wednesday Only Pass (May 2, 2018)

DIAMOND SPONSOR -- \$25,000

- Opportunity to recommend one senior executive to speak on a Plenary session (final programming decisions are at the sole discretion of the Milken Institute and ChinaWeek)
- Sponsorship of the ChinaWeek Closing Reception
- Full page ad inside back cover in Summit program
- Strategic placement in all media marketing campaigns including the Los Angeles Times
- Name and logo displayed as a "Diamond Sponsor" on all collateral materials, event signage and website
- 10 passes to Summit
- One prime location table display (8 foot display table)
- Invitations to private VIP Summit events
- Opportunity to purchase discounted Milken Institute Global Conference tickets:
 - » \$12,500 - All Conference Pass (April 29 - May 2, 2018)
 - » \$3,000 - Wednesday Only Pass (May 2, 2018)

JADE SPONSOR -- \$15,000

- Opportunity to recommend one executive to speak at a breakout session (final programming decisions are at the sole discretion of the Milken Institute and ChinaWeek)
- Program ad placement
- Placement in all media marketing campaigns including the Los Angeles Times
- Name and logo displayed as a "Jade Sponsor" on all collateral materials, event signage and website
- 8 passes to Summit
- One prime location table display (8 foot display table)
- Invitations to private VIP Summit events
- Opportunity to purchase discounted Milken Institute Global Conference tickets:
 - » \$12,500 - All Conference Pass (April 29 - May 2, 2018)
 - » \$3,000 - Wednesday Only Pass (May 2, 2018)

PEARL SPONSOR -- \$5,000

- Name and logo displayed as a "Pearl Sponsor" on all collateral materials, event signage and website
- 5 passes to Summit
- One general location table display (8 foot display table)
- Invitations to private VIP Summit events
- Opportunity to purchase discounted Milken Institute Global Conference tickets:
 - » \$12,500 - All Conference Pass (April 29 - May 2, 2018)
 - » \$3,000 - Wednesday Only Pass (May 2, 2018)

Sponsor names and logos will be included on materials and signage provided the information is received by printing deadline dates.

For more information on sponsorship and speaking opportunities at this historic event, please contact Catherine Shiao – cshiao@chinaweek.la

CALIFORNIA-CHINA BUSINESS SUMMIT SPONSORSHIP FORM

NAME : _____ TITLE : _____

COMPANY: _____

ADDRESS: _____

CITY : _____ STATE : _____ ZIP : _____

PHONE: _____ FAX: _____ E-MAIL: _____

SIGNATURE(REQUIRED): _____

WE WOULD LIKE TO PARTICIPATE AT THE FOLLOWING LEVEL:

_____ \$50,000 PLATINUM SPONSOR

_____ \$5,000 PEARL SPONSOR

_____ \$25,000 DIAMOND SPONSOR

_____ INDIVIDUAL TICKETS @ \$375 EACH

_____ \$15,000 JADE SPONSOR

PAYMENT INFORMATION:

PLEASE BILL MY : VISA MASTERCARD AMOUNT \$ _____

ACCOUNT # _____ SECURITY # _____ (Last 3 digits on the back of the card on signature line)

EXPIRATION DATE : _____ SIGNATURE : _____

BILLING ADDRESS : _____

CHECK ENCLOSED (Made payable to "Milken Institute" with "CHINAWEEK" written in the memo section)

PLEASE RETURN COMPLETED FORM TO:

CHINAWEEK

680 E. Colorado Blvd., Suite 180, Pasadena, CA 91101

cshiao@chinaweek.la / 213-804-9400 / chinaweek.la

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